1	MARY ANN SMITH			
2	Deputy Commissioner SEAN ROONEY			
3	Assistant Chief Counsel			
4	ALEXANDER M. CALERO (State Bar No. 238389) Senior Counsel			
5	Department of Financial Protection and Innovation 1350 Front Street, Room 2034			
6	San Diego, CA 92101			
7	Telephone: (619) 525-4044 Facsimile: (619) 525-4045			
8				
9	Attorneys for the Complainant			
10	BEFORE THE DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION			
11	OF THE STATE OF CALIFORNIA			
12	In the Motton	of	IA LICENSE NO. 155702	
13	In the Matter		IA LICENSE NO. 155702	
14		ISSIONER OF FINANCIAL IN AND INNOVATION,		
15		Complainant,	ORDER SUMMARILY REVOKING INVESTMENT ADVISER CERTIFICATE	
16	v.			
17 18		WILLIAM D. MCBREARTY, doing business as MCBREARTY FINANCIAL SERVICES, an ndividual, (CORPORATIONS CODE SECTION 25242)		
19		Respondent.		
20	TO:	William D. McBrearty, doing bus	iness as	
21		McBrearty Financial Services 3200 North Central Ave, Suite 1150		
22		Phoenix, Arizona 85012	50	
23	Manuel P. Alvarez, Commissioner of the Department of Financial Protection and Innovation			
24	(DFPI) finds that:			
25	1.	1. At all relevant times, William D. McBrearty, doing business as McBrearty Financial		
26	Services, (McBrearty) held a valid and unrevoked investment adviser certificate issued by the			
27	Commissioner on September 29, 2011, pursuant to Corporations Code section 25230. McBrearty			
28	maintains a p	naintains a place of business at 3200 North Central Ave, Suite 1150, Phoenix, Arizona 85012.		
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2. Corporations Code section 25241 requires every investment adviser licensed by the Commissioner to maintain books and records, file reports as the Commissioner by regulation requires, and submit to examination by the Commissioner, as the Commissioner deems necessary or appropriate in the public interest or for the protection of investors.

3. On April 1, 2020, as part of a regulatory examination, the Commissioner's staff made examination requests to McBrearty. The Commissioner's staff requested that McBrearty respond to the examination requests by May 15, 2020. McBrearty failed to respond by the May 15, 2020 deadline and the Commissioner's staff continued to request information from McBrearty on May 20, 2020, May 27, 2020, and August 6, 2020.

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4. To date, McBrearty has failed to fully respond to these examination requests.

NOW THEREFORE, GOOD CAUSE SHOWING, it is hereby ORDERED under the provisions of Corporations Code section 25242, subdivision (c), that the investment adviser certificate of William D. McBrearty, doing business as McBrearty Financial Services, is summarily revoked for violations of section 25241. This revocation precludes William D. McBrearty, doing business as McBrearty Financial Services, from engaging in normal investment adviser activities that solicit or facilitates new business, including for existing clients.

This revocation does not preclude William D. McBrearty, doing business as McBrearty Financial Services, from engaging in activities necessary to the winding down of the business such as liquidating transactions, transferring accounts, forwarding any checks received to clearing firms, responding to regulatory inquiries, and otherwise fielding client/customer inquiries for account servicing or document requests, among other things. This order is effective immediately.

This order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: January 4, 2021

MANUEL P. ALVAREZ Commissioner of Financial Protection and Innovation

By: _

MARY ANN SMITH Enforcement Division Department of Financial Protection and Innovation

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